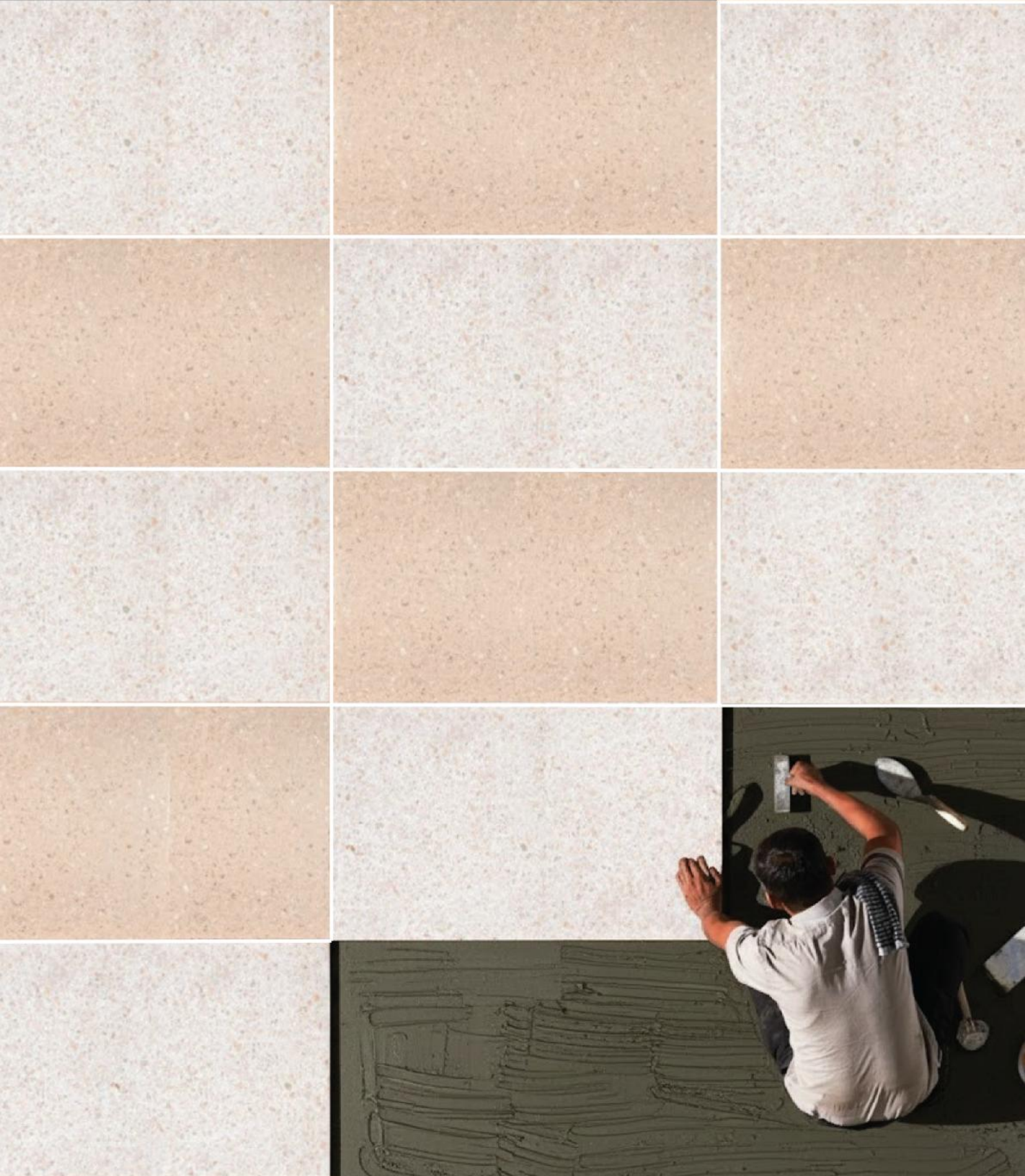


ETERNA

REAL TERRAZZO. ZERO HASSLE. PERFECT FINISH.



FACTORY-POLISHED TERRAZZO TILES WITH COMPLETE INSTALLATION KIT – BEAUTY AND LONGEVITY OF TRADITIONAL TERRAZZO, INSTALLED IN A DAY.



ETERNA TILES

Terrazzo reinvented: ready, polished, perfect, ecofriendly.

Eterna Tiles are premium, pre-polished factory-made tiles crafted from white Portland cement, selected marble chips, pigments, and additives. Machine-compacted and precision-polished, they offer a dense, durable, and decorative surface that combines the classic beauty of terrazzo with modern manufacturing quality.

Unlike traditional cast-in-situ terrazzo, these tiles are completely pre-finished and ready to install, eliminating the need for on-site grinding and polishing. This saves time, reduces labor costs, and ensures a clean, efficient installation — ideal for homes, offices, hotels, and commercial spaces.

Why Designers & Homeowners Love It

- Beauty of natural ingredients.
- No grinding. No polishing. No curing. No mess.
- Installed in 4–5 days, not 10–14 days.
- Perfect surface uniformity.
- Minimal mess, zero slurry.
- Cleaner, faster, more predictable installations.
- Friendly to your health and environment.

ABOUT BHARAT FLOORINGS AND TILES

A place where new designs create meets a legacy of floor art.

Bharat Floorings & Tiles, an ISO 9001:2015 Certified legacy brand, is the leader in artisanal cement floorings in India since 1922. For over a hundred years BFT's wide range of patterned and terrazzo tiles and elegant marble has graced iconic spaces and ruled the hearts of the Who's Who of Indian Society. Architectural marvels such as the Umaid Bhavan Palace to modern day celebrity homes demonstrate the foreverness of the brand.

Today, in a world of mechanically produced and standardized floorings, the company still continues to skillfully blend design and craftsmanship with scale, to offer unique floorings that are both long-lasting and beautiful. Our products are custom designed to create stunning floors and walls to suit eclectic tastes. Our patterned encaustic tiles have been much acclaimed by architects, and interior designers, and have received multiple awards from UNESCO. We help you to envision your dream floor and convert it into reality. The timeless elegance and durability of these tiles make them works of art, cherished for generations. The flooring is free of chemicals, biodegradable and environmentally responsible. At BFT, we do all India projects and also export tiles to the USA, England, Sri Lanka, Mauritius, Dubai, etc.

Eterna VS Ceramic Tiles VS Composite Stone

The Smarter Way to Get Terrazzo

FEATURE	Eterna Terrazzo	Ceramic Tiles	Composite Stone
Material	Cement + marble chips	Clay + glaze	Resin + stone powder
Authenticity	★★★★★ (real terrazzo)	★★(printed)	★★(synthetic)
Durability	★★★★★	★★ to ★★★	★★
Sustainability	High	Medium-Low	Low
Finish Longevity	Re-polishable	Glaze wears	Resin yellows
Maintenance	Low	Low-medium	Medium
Lifespan	20+ yrs	5–10 yrs	5–7 yrs
Repairability	Easy	Moderate	Hard
Appearance	Natural variation	Print repeats itself	Uniform, artificial appearance
Feel Underfoot	Warm, silky	Cold, slippery	Plastic-like
Ideal For	Homes, hotels, luxury spaces, offices	General applications	Limited decorative use

SUSTAINABILITY AT A GLANCE

Why Eterna is the most natural, eco-friendly flooring choice



RAW MATERIALS

Natural marble chips
and cement



PLASTIC CONTENT

Zero plastics or resins



NO MICROPLASTICS

No microplastics released



VOC EMISSIONS

Low VOC, no off-gassing



ENERGY USE IN MANUFACTURING

Low embodied energy



LIFESPAN

Long-lasting and
re-polishable



END - OF - LIFE IMPACT

100 % mineral- based



ENVIRONMENTAL FOOTPRINT

Locally manufactured, zero wastage,
recycled materials, long life

The Eterna Terrazzo Palette

A curated set of **8 colourways**, each crafted from natural marble chips and cement for a warm, authentic and timeless terrazzo character.

Colour Blocks:



Snowy Elegance



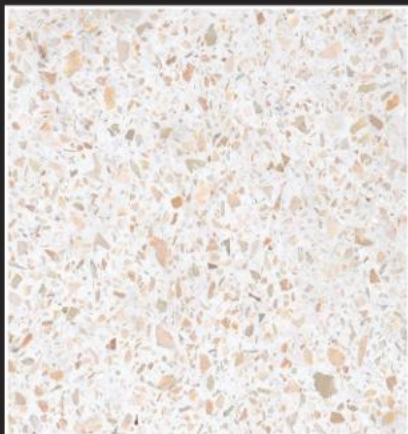
Italian Sicilian



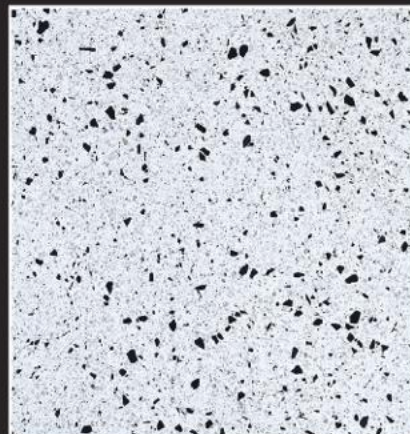
Ivory And Cream



Sahara Silk



Ivory And Cream 2.0



Cosmic Ash



Midnight Dream



Italian Sicilian 2.0

ETERNA TILES

are customizable
in colour, chip sizes
and surface finishes.

GET IN TOUCH
TO FIND OUT MORE

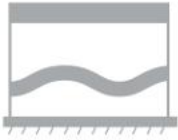
Technical Specifications & Colours

CONFORMING TO IS 1237

TECHNICAL COMPOSITION

Composition : Cement, Natural Stone/Marble, Recycled Glass Aggregates, Filler Material.

**Note - Eterna tiles are designed to be used with 2 MM or 3 MM spacers. If butt jointing is to be done, the tiles should be ordered uncut so that right angles can be done on site.*



Wet Transverse Strength
Above 3N/mm²
(Usually Up to 9N/mm²)



Water Absorption
Below 10%
(Usually Up to 7%)



Abrasion Test
Upto 2mm



Standard Size
1000 x 1000MM, 25+/- 0.5 MM
600 x 1200 MM, 21+/- 0.5MM
600 x 1000 MM, 21+/- 0.5MM
600 x 600 MM, 21+/- 0.5MM
*(more sizes available)

**Note: Natural variations in colour, veining, and chip distribution are inherent to the handcrafted Eterna terrazzo tiles and are a hallmark of their authenticity.*

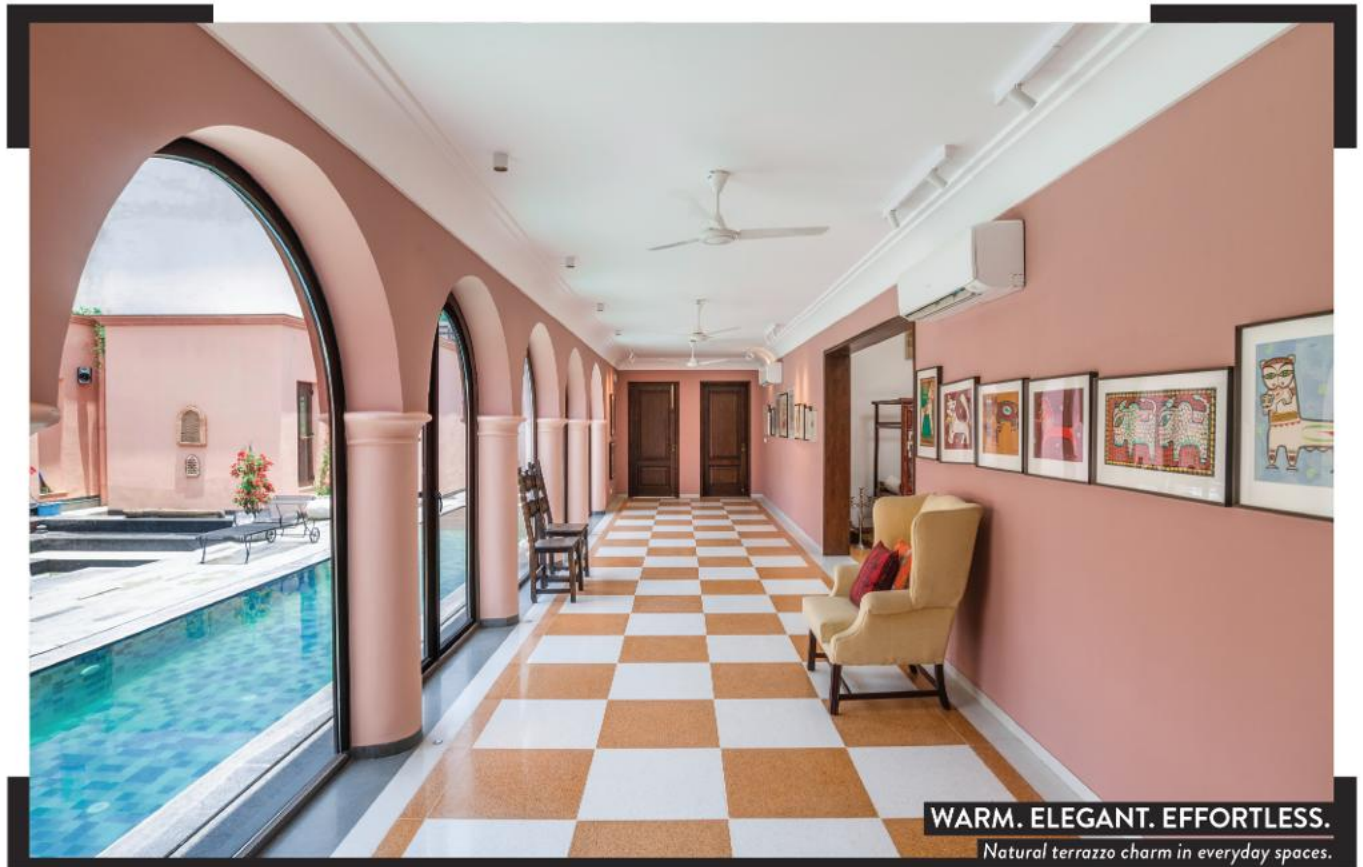
COLOUR CHART

These colours are indicative. Cement colour shades will be slightly different from printed colours. Because Eterna is made from natural materials, slight differences in shade and aggregate distribution may occur across batches or individual tiles; these variations are inherent to the natural beauty of terrazzo and are the hallmark and charm of handcrafted products. **Note: Blue and Green colours are not recommended for use in direct sunlight.*



Scan the QR code to view the installation process as well as important information about the characteristics of our terrazzo products.

THE VISUALIZATIONS



WARM. ELEGANT. EFFORTLESS.

Natural terrazzo charm in everyday spaces.



MODERN. CLEAN. REFINED.

A contemporary terrazzo look that enhances large, open interiors.

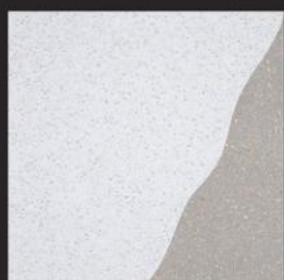
GRAPHICA HIGHLIGHTER TILES

The Graphica Collection — Designed to Pair with Eterna

This collection defines elegance, simplicity. With the 2x2 ft pre-polished terrazzo tiles make a bold yet balanced statement. Each surface offers clean, uninterrupted design — no busy patterns, just open, intentional spaces that breathe sophistication.

COLOURWAYS:

NUANCE COLOURWAY



BARK



CANDY

NEUTRAL COLOURWAY



SUNDAE



TWIST

MONOCHROMATIC COLOURWAY



TANGO



FUDGE

Create terrazzo “carpets”, zone spaces, or introduce subtle geometry with our **Graphica** range.

COMPLETE YOUR LOOK

Combine Graphica highlighters with classic terrazzo for personalised, expressive spaces.



Graphica Terrazzo laid out as a highlighter with a combination of Eterna Terrazzo like a carpet.



A beautiful medly of Graphica & Eterna Terrazzo Collection in a showroom.

THE ETERNA KIT

Everything You Need for a Perfect Terrazzo Installation — in One Kit

The Eterna System Includes:

1. Pre-Polished Terrazzo Tiles
2. JodMax Adhesive — engineered for terrazzo weight
3. JodMax Grout — colour-matched for a seamless finish



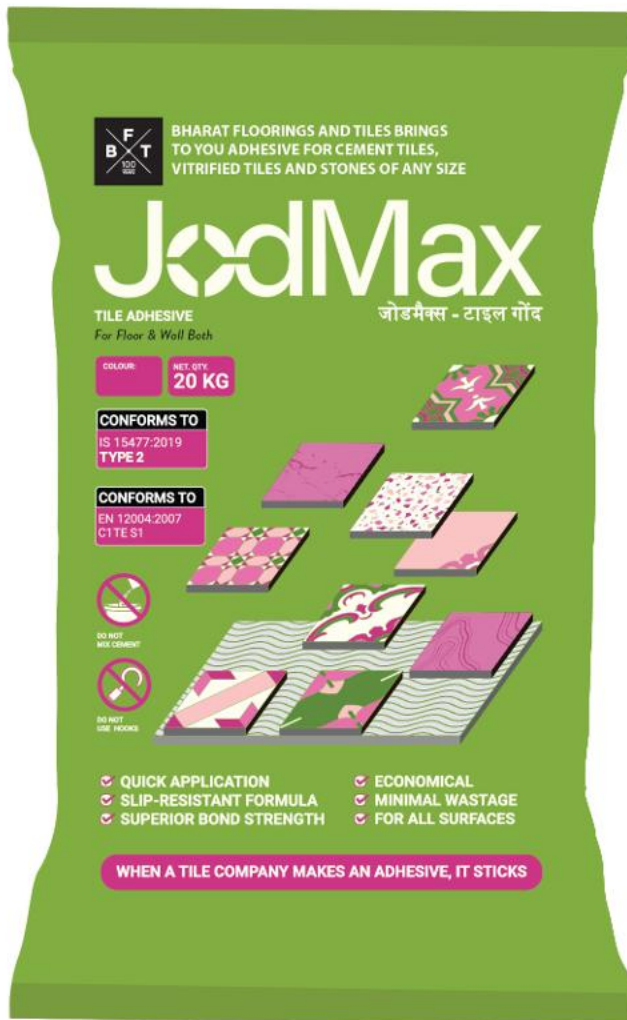
Why a System Matters

- Eliminates adhesive mismatch
- Ensures correct bonding strength
- Guarantees colour-match grout
- Reduces contractor error
- Delivers predictable, consistent results



JodMax ADHESIVE

Tile adhesive is a specially formulated bonding material used for fixing tiles on surfaces such as floors and walls. It is typically made from a blend of cement, polymers, and fine sand, providing excellent adhesion strength, flexibility, and water resistance.



T1 TILE ADHESIVE

T1 Jodmax is a polymer-modified, cement-based tile adhesive ideal for fixing ceramic and vitrified tiles on interior floors and also small wall tiles; it is best suited for dry areas and porous tiles, offering an economical and easy-to-use solution for basic tiling needs.

T2 TILE ADHESIVE

T2 Jodmax is specially engineered for superior flexibility and bonding on a wider range of surfaces—such as cement, vitrified, natural stone, and precast terrazzo—making it suitable for both floors and walls, including wet areas, large format and dense tiles, and high-traffic or demanding environments. Use with Eterna.

APPLICATION INSTRUCTIONS

- Surface must be level, clean, cured, dry, free from dust/debonding agents/damp rising.
- Apply full bed using notched trowel; for large/rectified tiles, back butter as required.
- For vertical applications, ensure maximum contact and support if needed.
- Allow the surface to cure for 24 hours before foot traffic or grouting.

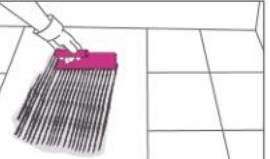
DIRECTIONS TO USE -

- 

Clean the substrate to remove dust, oil or loose particles.
- 

Pre- wet the surface to achieve SSD (Saturated Surface Dry) condition.
- 

Gradually add powder into clean water to a mixing bucket.
- 

Mark guidelines for the tile corners and edges.
- 

Apply adhesive using a notched trowel tool.
- 

Spread the adhesive on the back of slab in the same pattern.
- 

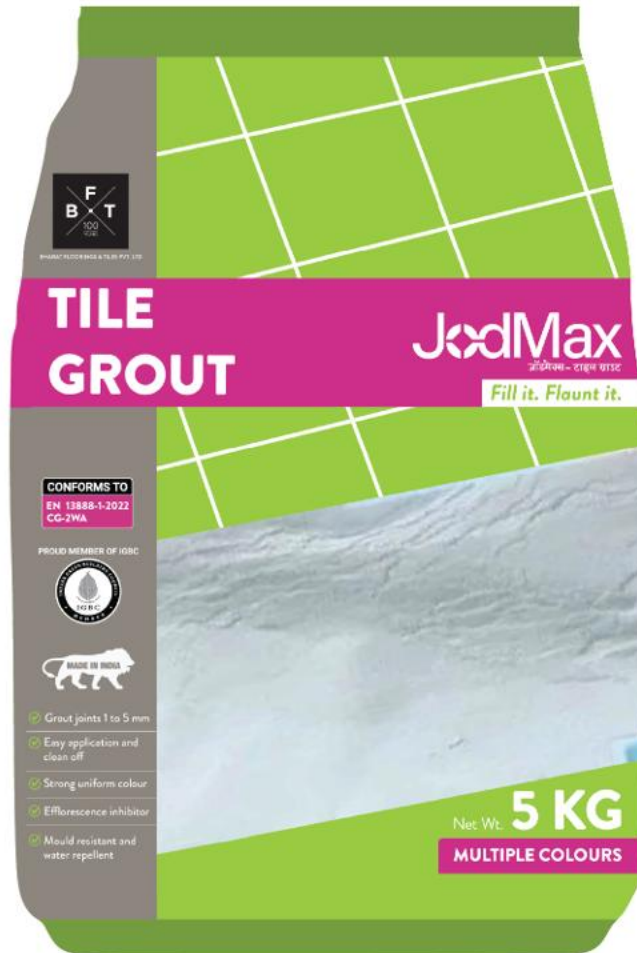
Lay tiles from the marked corner along a straight line.
- 

Press tiles opposite the trowel lines and let set for 24 hours.
- 

Fill joints with BFT Tile Grout after 24 hours.

JodMax GROUT

Grout is a cement-based mix used to fill gaps between tiles, enhancing appearance and preventing moisture or dirt buildup. BFT's cementitious grout is a durable, traditional option for most wall and floor tiles.



*Please note: A minimum 3 mm joint is required.

COLORS

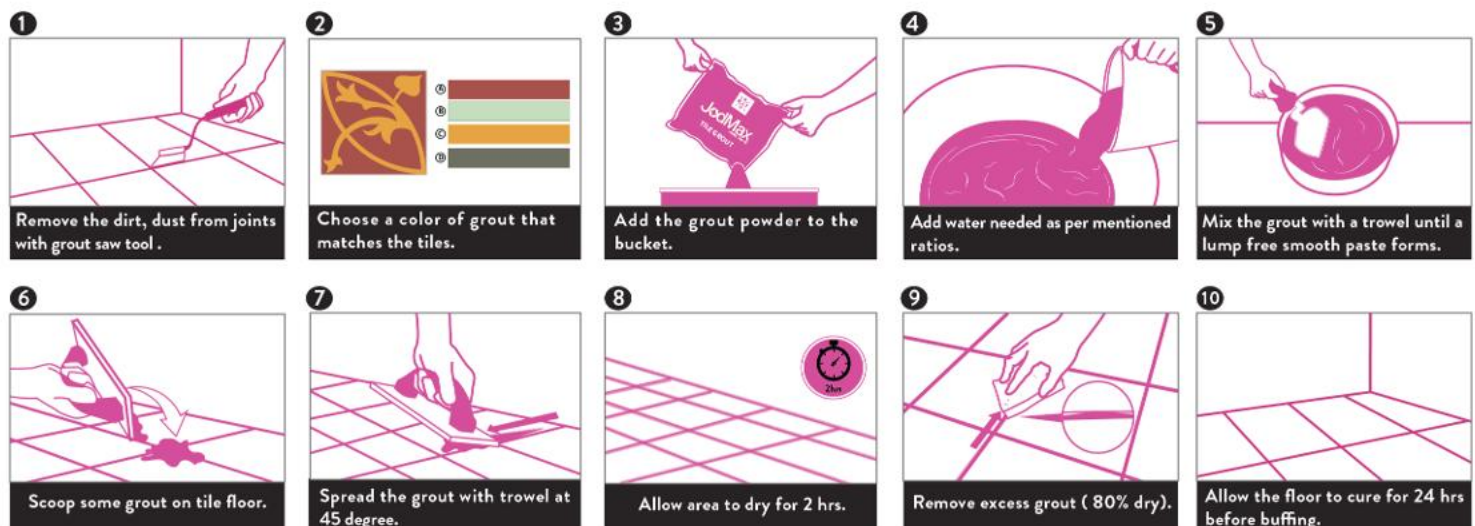
BFT's cementitious grout is available in 10 different color options, allowing you to match or contrast with any tile design.



KEY FEATURES:

- Fills tile joints neatly, giving a smooth, even finish.
- Prevents water seepage and stains, protecting tiles and surfaces.
- Available in various colors to match or complement any tile design.
- Durable and easy to clean, ensuring long-lasting performance.
- Suitable for interior and exterior use, ideal for all areas.

DIRECTIONS TO USE -





A CENTURY OF MAKING ARTISANAL TILES

With a reputation dating back for over 100 years, Bharat Floorings & Tiles is considered a leader in custom-made designer cement floorings. Customers have trusted the brand's superior quality and welcomed the company into their daily lives, creating invaluable memories for generations of office and home owners. Our handmade floor art has created bespoke and unique products that can serve as cherished family heirlooms for years to come. Our cement tiles are crafted by hand, one at a time, using mineral pigments. After the tile is casted by the artisan, it is pressed and cured in water for the necessary strength and then air-dried for developing the strength and durability for which BFT floor and wall tiles are famous.



To create your story, drop into our showroom or visit us online.
We have showrooms located in Mumbai | Delhi | Ahmedabad
| Vadodara | Goa | Bengaluru | Hyderabad | Pune
Bharat Floorings & Tiles (Mumbai) Pvt Ltd.
32, Mumbai Samachar Marg, Next To BSE, Fort, Mumbai 400023
T: +91 22 40574400/23/44 | E: info@bharatfloorings.com
W: www.bharatfloorings.com | bharatfloorings | Bharat Floors
ISO 9001: 2015 Certified Company | Brochure Date: April, 2025

